# PRIVACY POLICY

Protecting your private information is Niecey Roy's priority. This Statement of Privacy applies to <a href="www.nieceyroy.com">www.nieceyroy.com</a> and River Mist Media and governs data collection and usage. For the purposes of this Privacy Policy, unless otherwise noted, all references to River Mist Media include <a href="www.nieceyroy.com">www.nieceyroy.com</a> and Niecey Roy. Niecey Roy's website is an ecommerce site. By using Niecey Roy's website, you consent to the data practices described in this statement.

# **Collection of your Personal Information**

In order to better provide you with products offered on my Site, Niecey Roy may collect personally identifiable information, such as your:

- First and Last Name
- Mailing Address
- E-mail Address
- Phone Number

Please keep in mind that if you directly disclose personally identifiable information or personally sensitive data through Niecey Roy's website, this information may be collected and used by third-party vendors, such as Mailchimp.

Niecey Roy does not collect any personal information about you unless you voluntarily provide it through the website. However, you may be required to provide certain personal information to Niecey Roy when you elect to purchase products available on the Site. These may include: (a) registering for an account on Niecey's Site; (b) entering a sweepstakes or contest sponsored by Niecey or River Mist Media; (c) signing up for special offers from selected third-parties; (d) sending Niecey an email message; (e) submitting your credit card or other payment information when ordering and purchasing products on Niecey's website. To wit, Niecey will use your information for, but not limited to, communicating with you in relation to products you have requested from the Site. Niecey also may gather additional personal or non-personal information in the future.

# **Use of your Personal Information**

Niecey Roy collects and uses your personal information to the website and deliver the products you have requested. Niecey Roy may also use your personally indentifiable information to inform you of other products available from Niecey Roy and affiliates.

### **Sharing Information with Third Parties**

Niecey Roy does not sell, rent or lease customer lists to third parties.

Niecey Roy may share data with trusted partners to help perform statistical analysis, send you email or postal mail, provide customer support, or arrange for deliveries. All such third parties are prohibited from using your personal information except to provide these services to Niecey Roy, and they are required to maintain the confidentiality of your information.

Niecey Roy may disclose your personal information, without notice, if required to do so by law or in the good faith belief that such action is necessary to: (a) conform to the edicts of the law or comply with legal process served on Niecey Roy or the site; (b) protect and defend the rights or property of Niecey Roy; and/or (c) act under exigent circumstances to protect the personal safety of users of Niecey Roy, or the public.

# **Tracking User Behavior**

Niecey Roy may keep track of the websites and pages users visit within <a href="https://www.nieceyroy.com">www.nieceyroy.com</a>, in order to determine what Niecey Roy products are most popular. This data is used to deliver customized content and advertising within Niecey Roy's site to customers whose behavior indicates that they are interested in a particular subject area.

# **Automatically Collected Information**

Information about your computer hardware and software may be automatically collected by Niecey Roy. This information can include: your IP address, browser type, domain names, access times and referring website addresses. This information is used for the operation of the service, to maintain quality of the service, and to provide general statistics regarding use of the Niecey Roy website.

#### Links

This website contains links to other sites. Please be aware that we are not responsible for the content or privacy practices of such other sites. We encourage our users to be aware when they leave our site and to read the privacy statements of any other site that collects personally identifiable information.

# **Disconnecting your Account from Third Party Websites**

You will be able to connect your Niecey Roy account to third party accounts, such as PayPal. BY CONNECTING YOUR NIECEY ROY ACCOUNT TO YOUR THIRD PARTY ACCOUNT, YOU ACKNOWLEDGE AND AGREE THAT YOU ARE CONSENTING TO THE CONTINUOUS RELEASE OF INFORMATION ABOUT YOU TO OTHERS (IN ACCORDANCE WITH YOUR PRIVACY SETTINGS ON THOSE THIRD PARTY SITES). IF YOU DO NOT WANT INFORMATION ABOUT YOU, INCLUDING PERSONALLY IDENTIFYING INFORMATION, TO BE SHARED IN THIS MANNER, DO NOT USE THIS FEATURE. You may disconnect your account from a third party account at any time. Users may learn how to disconnect their accounts from third-party websites by unchecking the payment box during checkout.

### **E-mail Communication**

From time to time, Niecey Roy may contact you via email for the purpose of providing announcements, promotional offers, alerts, confirmations, surveys, and/or general communication. In order to improve Niecey's products, Niecey may receive a notification when you open an email from Niecey Roy or click on a link therein.

# **Changes to this Statement**

Niecey Roy reserves the right to change this Privacy Policy from time to time. Niecey Roy will notify you about significant changes in the way that personal information is treated by sending a notice to the primary email address specified in your account, by placing a prominent notice on the Site, and/or by updating any privacy information on this page. Your continued use of the Site and/or products available through this Site after such modifications will constitute your: (a) acknowledgment of the modified Privacy Policy; and (b) agreement to abide and be bound by that Policy.

# **Contact Information**

Niecey Roy welcomes your questions or comments regarding this Statement of Privacy. If you believe that Niecey Roy has not adhered to this Statement, please contact Niecey Roy at:

**Email Address:** 

nieceyroy@gmail.com

Effective as of July 9, 2019